



Information and Communications Technology

**Your start-to-finish
solution for identification**

Providing your complete identification needs

With more than 100 years of experience in identification, we provide engineered solutions and industry expertise for a full start-to-finish solution to your Information and Communications Technology (ICT) identification needs. These products allow you to efficiently and accurately identify and document your entire technology infrastructure. We understand the importance of having a trusted industry partner that understands your challenges, whether you are a designer, installer or end-user.



Portable Label Printers

Choose from a complete line of portable printers to support your labeling projects so you can stay on site and get your work done. These lightweight printers provide a durable design and an easy-to-use interface making them ideal for quick and efficient labeling for hours on end. All portable printers are equipped with commonly used ICT formatting options including multi-line printing, print rotation and serialization.



Benchtop Label Printers and Automated Applicators

Complete your large identification projects with one of our easy-to-use benchtop printers. These printers are designed for high performance printing day in and day out, and work with software from Brady for expanded label creation capabilities to help automate your processes. From basic high-volume projects, to automated print and apply solutions, Brady has a printer that fits your ICT needs.



Industry-Tested Materials

Reduce downtime with our world-class label materials that are engineered to withstand the harshest industry environments for long-lasting clear identification. We produce a wide variety of custom or stock die-cut and continuous label materials specifically designed for use in ICT applications including vinyl, polyester, polyimide and more.



Versatile Software

Make work easier with software that provides solutions for your label creation and cable management needs. Use Brady Workstation Software to easily create labels and automate your label creation process to save you time and reduce errors. And after your labeling projects are complete, use NetDoc Cable management software to fully document every aspect of your network.

Experts in ANSI TIA/EIA 606C compliance.

Portable label printers for on-site labeling



BMP®21-PLUS Printer

Your go-to printer for on-the-spot basic labeling needs. The durable exterior is built to withstand wear and tear of the field. This printer provides automatic-label formatting for cable wraps, patch panels, terminal blocks, cable flags and general banner labels.



BMP®41 Label Printer

Your step up from basic labeling needs. This rugged printer gives you the versatility of both die-cut and continuous labels and provides more advanced text and formatting options.



BMP®51 Label Printer

Offers the same great quick material changes as the BMP41 and BMP21-Plus, and adds wireless printing capabilities. With the optional Wi-Fi card, labels can be created on your mobile device and then printed from the BMP51. This printer also offers a wider range of materials specifically designed for ICT requirements.



BMP®61 Label Printer

A rugged and reliable partner in the field and dependable workhorse in the shop. This printer offers multiple user interfaces, a touch screen, import and export capabilities and a variety of ways to connect and save your data, including an optional Wi-Fi model.



BMP®71 Label Printer

The most versatile in the portable printer family easily crosses over into the benchtop printer family. Create labels in the field and view them before printing using the large full-color screen. Or, use it as a desktop printer by connecting it to your PC to create labels using a variety of label creation software from Brady.

Printer	Volume	Speed	Max. Label Width	Connectivity	Print Resolution	Barcode on Label
BMP®21-PLUS	50 labels/day	0.40 in./sec (10.16 mm)	0.75 in. (19.05 mm)	N/A	203 dpi	Code 39 and 128
BMP®41	250 labels/day	1.30 in./sec (33.02 mm)	1.00 in. (25.40 mm)	PC via USB	300 dpi	Code 39 and 128 and more using Brady Workstation
BMP®51	750 labels/day	1.18 in./sec (29.97 mm)	1.50 in. (38.10 mm)	PC via USB	300 dpi	Code 39 and 128 and more using Brady Workstation
BMP®61	1,000 labels/day	1.33 in./sec (33.78 mm)	1.92 in. (48.77 mm)	PC via USB/WiFi	300 dpi	Code 39 and 128 and more using Brady Workstation
BMP®71	1,000 labels/day	1.50 in./sec (38.10 mm)	2.00 in. (50.80 mm)	PC via USB	300 dpi	Code 39 and 128 and more using Brady Workstation

Benchtop printers and automated applicators for high-volume projects



BBP®33 Label Printer

The versatile, hassle-free solution for your facility-wide identification needs. This zero-waste printer is not only suited to run print jobs for large cable labeling projects, but it can also print basic safety labels that can be used throughout your facility.



IP™ Thermal Transfer Printer

Ideal solution for your midrange label printing needs. This reliable printer is specifically designed to print common ICT materials.



Bradyprinter i7100 Industrial Label Printer

Your heavy-duty, high-volume and high-accuracy label printer. This printer has a specially designed print head to maintain readability on labels as small as 0.125 in. The solid frame and high speed processor ensure you'll keep printing all day, every day.



Wraprotor A6500

Turn a series of inefficient labor-intensive tasks into an easy automated process. This time-saving printer applicator prints wire ID labels and applies them in as few as five seconds.

Printer	Volume	Speed	Max. Label Width	Connectivity	Print Resolution
BBP33	3,000 labels/day	up to 3.00 in./sec (0.07 mm)	4.25 in. (0.11 mm)	PC via USB and Ethernet	300 dpi
IP Thermal Transfer	5,000 labels/day	up to 8.00 in./sec (0.20 mm)	4.16 in. (0.10 mm)	PC via Serial, USB 2.0 and Ethernet 10/100	300 dpi, 600 dpi
Bradyprinter i7100	7000+	up to 11.80 in./sec (0.29 mm)	4.33 in. (0.11 mm)	PC via Serial, USB 2.0 and Ethernet 10/100	300 dpi, 600 dpi
Wraprotor A6500	7,000+ labels/day	5 seconds to print and apply	2.00 in. (0.05 mm)	Standard: USB, Ethernet 10/100	300 dpi

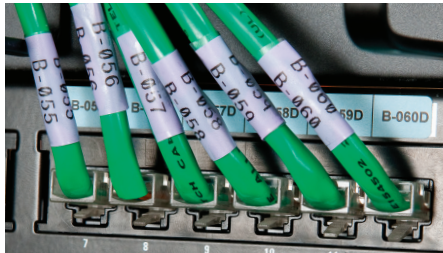
Materials for every application

Whether you want to print via thermal transfer, laser or ink jet, Brady has the label materials to suit your needs.

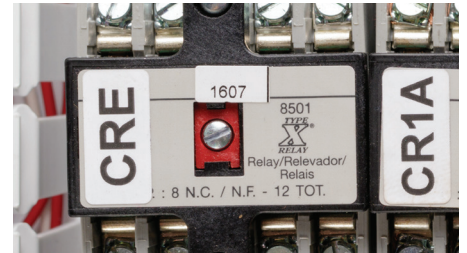
Common ICT applications include:



Equipment Labels



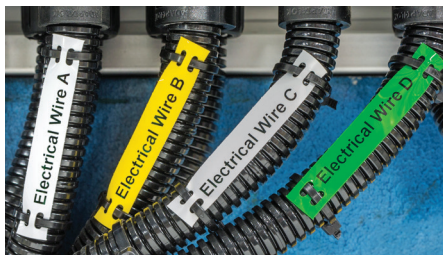
Self-Laminating Labels



Inside Panel Component Labels



Wrap-around Cable Labels



Cable Tags



Cable Flags



Heat Shrink Cable Markers



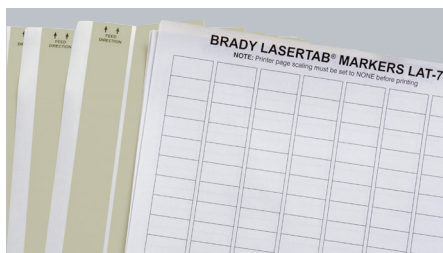
Patch Panel Labels



Fiber Optic Cable Markers



Asset Tracking Labels



Ink Jet and Laser Sheet Labels



Safety Labels

Software to make your design, print and management easier

Brady Workstation

Brady Workstation is a combination of applications and software suites that are designed to help you easily create and print labels for specific applications throughout your facility. These apps and suites are tailored to make completing specific tasks throughout your facility fast and easy so you can complete the job with ease.

Check out these especially helpful suites for ICT:



Product and Wire Identification Suite

Create product identification and wire marking labels quickly and easily with this suite. Create basic text labels or labels with graphics, complete custom formatting, serialize information and import data.



Data Automation Suite

Get the power to fully automate your label printing with this suite. Easily set up templates and import data to make label creation an automated and error-free process.



Print Partner Suite

This suite includes everything you need to fill in your templates and print, including importing data from a variety of supported data sources or automatically generating sequential data for your labels.

[Get your free 30-day trial or learn more at Workstation.BradyID.com](https://www.bradyid.com)

NetDoc® Cable Management Software

Make your job easier and more effective with NetDoc Cable Management Software. As cable networks grow and become more complex, proper documentation is key to knowing what you have, where it is and what it's connected to. With NetDoc software you can document and identify every aspect of your network, including cables, patch panels, racks, assets and much more. [Learn more now! Request a free demo at BradyID.com/NetDoc](https://www.bradyid.com/NetDoc)



To print labels directly from your mobile device download the free Text Labels or Print Partner App.

Complete your facility identification

For all of your facility identification needs, Brady offers a comprehensive catalog of solutions.



Safety and Facility Signs



Lockout Tagout



Floor Marking



Spill Control



Pipe Marking



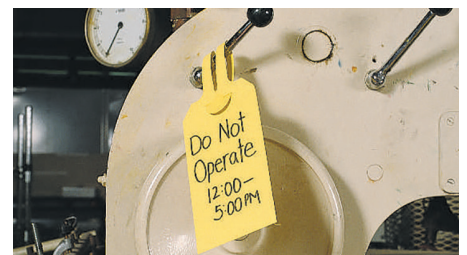
Cabinet/Rack Marking



Arc Flash Services and Labeling



Placards



Tags

Innovation born from need

A pivotal time in the world, the 1940s brought an urgent need to transform the confusing and ineffective methods of identifying wires into something much more clear and easy. Brady met the challenge then with products that could withstand extreme temperatures and ultimately perform when it mattered most. That same innovative spirit lives on today as we continue to be the long-term trusted partner to our customers.

For more information or to learn more about our innovative products, visit BradyID.com or call 1-888-272-3946.



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Customer Service: 1-888-272-3946
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Customer Service: 1-800-262-7777
Inside Sales: 1-800-262-7777 ext 177
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